

MoneyTRACK



Co-hosts **Pam Krueger** and **Jack Gallagher** cut Wall Street down to size to give you the inside track on getting rich slowly.

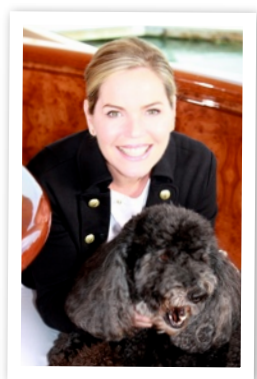
MoneyTrack is the award-winning public television series about investing that empowers people of all income levels to take charge of their financial future. Every week, co-hosts Pam Krueger and Jack Gallagher introduce real people who are living examples of what works and what doesn't when it comes to investing. Combined with sage advice from top financial experts, such as Warren Buffett, John Bogle and well-known commentator Ben Stein, the *MoneyTrack* series offers down-to-earth, unbiased advice designed to give you the tools you need to become a wise and safe investor.

The third season of *MoneyTrack* hit airways in September 2009 and is expected to be seen on more than 250 PBS stations across the country. In partnership with MSN Money, select video segments are also available online at MSNMoney.com/moneytrack. The series is distributed by American Public Television. We are proud to have KCTS in Seattle as our national presenting station.

The series is a NETworth TV production made possible by a grant from the Investor Protection Trust with support from state securities regulators.



About Pam Krueger



As executive producer, co-host and creator of the award-winning *MoneyTrack* series on public television and winner of a 2009 Gracie Award of Individual Achievement, Pam brings her knowledge and can-do attitude to viewers nationwide, educating the public on exactly what works and what doesn't when it comes to investing. For nine years, Pam worked as a stockbroker, spending much of her time simplifying the world of investing for her clients. She made her broadcast debut producing and reporting for numerous financial programs, such as ABC-TV's Emmy®-Award-winning *MarketPlace* and Tech-TV's *The Money Machine*. Her first book, "The MoneyTrack Method" [Wiley & Sons] released in October 2008 with annual editions slated to complement each season. Pam also serves as the official spokesperson for the California Jump\$tart Coalition, an organization dedicated to increasing financial literacy among children and teens.

About Jack Gallagher



Co-host of *MoneyTrack*, Jack is a well-established and recognized on-air talent/comedian. His work includes movies, a recurring role on the HBO Original Series, *Curb Your Enthusiasm*, and numerous appearances on *The Tonight Show* with Johnny Carson and Jay Leno, as well as NBC's *Late Night with Conan O'Brien*. Jack is a three-time Emmy® Award winner for numerous PBS shows. He was also honored with the NATPE IRIS award in the category "On-Camera Talent" in 2002.

About Investor Protection Trust



The Investor Protection Trust provides independent, objective information to help consumers make informed investment decisions. Founded in 1993 as part of a multi-state settlement to resolve charges of misconduct, IPT serves as an independent source of non-commercial investor education materials. For more information, go to www.investorprotection.org.

Important Contacts

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MoneyTrack Season Three Episode Descriptions

Episode 301: The Changing Face of Wall Street

A stomach-churning period of financial upheaval has permanently changed the way America deals with money. This back-to-basics episode takes an insider's look at how these changes will affect investors' bottom line and way of living for years to come.

Episode 302: How to Become a Multimillionaire in One Easy Step

What can a 101-year-old teach us about investing? Meet Lyndall Scott Russell, a self-proclaimed country gal whose initial stock purchase some 58 years ago turned her into a multimillionaire. Lyndall is living proof that patience is an essential ingredient for investing success. Vanguard founder John Bogle, creator of the first index fund, adds his two cents on long-term investing.

Episode 303: Is Your Retirement In Danger?

Steve and Linda thought they had everything they needed to enjoy a comfortable retirement, but they discover that by making even one wrong move, they'll run out of money. Financial expert Jonathan Pond outlines how to get retirement plans back on track.

Episode 304: Making Your 401(k) Work for You

Most Americans dream of the day they can retire, but thanks to an ever-changing financial landscape, this dream is now harder than ever to achieve. Co-host Pam Krueger shows three viewers in three different situations how to make the most out of their employee benefits and take control of their financial futures. Syndicated financial columnist Michelle Singletary contributes her wisdom on maximizing your 401(k) plan.

Episode 305: Lessons From a High School Scam Artist

Manipulating the stock market certainly doesn't seem like child's play, but 17-year-old Cole Bartiromo was ahead of his time. Using the Internet, this teenage con man duped scores of unsuspecting online investors. Co-hosts Pam Krueger and Jack Gallagher share timely tips to help you avoid becoming a victim of these types of scam artists.

Episode 306: Straight Talk With John Bogle

He's low on fees, big on diversity, and has a wealth of down-to-earth advice about avoiding risk while investing. Pam sits down with John Bogle, one of the smartest and most respected men on Wall Street, as he shares his insights on how everyday investors can compete and win in the Wall Street game.

Episode 307: Investment Clubs: In It for the Long Haul

Investing together as a group can pay huge dividends, if it's done right. This episode features Honduran immigrant twins Jose and Tomas Avila, who are changing people's lives, and way of thinking, by teaching them how to invest for the long term.

Episode 308: *From Wall Street to Your Street*

The recent financial crisis that rocked Wall Street has also had a major impact on Main Street, America. Viewers meet a real-life "Joe the Plumber" from South Philadelphia and learn how Wall Street's actions trickle down to affect everyday Americans. Jim Jubak, financial columnist, offers tips on how to survive the downturn's financial fallout.

Episode 309: *Between a Rock and a Hard Place: The Sandwich Generation*

Millions of baby boomers in America are "sandwiched" between taking care of both their growing children and their aging parents. Bob and Jeanie Turner's story sheds light on this personal and challenging situation. With the help of Janet Bodnar, editor of *Kiplinger's Personal Finance*, Pam and Jack offer viewers advice on how to manage these unique financial and emotional strains.

Episode 310: *The Town That Got Taken*

There may be power in numbers, but that is cold comfort for the town of Mishawaka, Indiana, which saw more than 100 of its townsfolk cheated out of their life savings by a ruthless scam. In this case, a seemingly upstanding couple in this community managed to swindle \$13 million from inhabitants of Mishawaka and surrounding towns. To learn from this example, Pam and Jack sit down with Dr. Phil to discuss the psychology of how affinity fraud cases occur. They also check in with Indiana Secretary of State Todd Rokita to learn how to protect against these types of scams.

Episode 311: *Can More Money Buy Better Performance?*

Do the super-wealthy really have better access to investment research and tools than the average investor? Pam and Jack dig deep into the numbers and come up with surprising proof that using sophisticated investment strategies does not always lead to higher returns.

Episode 312: *You're Never Too Young to Invest*

He may not be able to drive yet, but 14-year-old John Paul Pigeon is already an inspiration not only to his generation but to all Americans to save, invest, and create long-term wealth. Encouraged by this whiz kid's investing know-how, Pam and Jack talk to Laura Levine, executive director of the Jump\$tart Coalition for Personal Financial Literacy, about motivating future generations to become better investors by getting back to the basics of investing.

Episode 313: *Getting Real About Real Estate*

The housing bubble may have burst, but opportunistic investors and creative thinkers are finding ways to make the most out of a bad situation. Jack Gallagher hits the streets of Sacramento to explain how real estate can still be part of a safe, long-term investment strategy.

Episode 314: *Happily Ever After Investments*

It's a well known fact that one of the leading sources of disagreement in marriage is money, or more accurately, the lack thereof. When Bill and Debbie Reslock's architecture firm took a major hit, they made a concerted effort to keep the resulting financial stress from demolishing their marriage. Taking a cue from the Reslocks, Pam and Jack provide insights on how to keep a relationship above water, even during major financial storms.

Episode 315: *Investing Hot Topics*

It's been a truly eventful year in the investing world, with no shortage of hot-button topics. This time around, ethics, financial advisors and down-'n'-dirty stock-picking make our "must discuss" hot list in this season's wrap-up. Pam and Jack also take time to discuss important topics in response to viewer e-mails.

Season Three Carriage in Top 100 U.S. Markets

RANK	MARKET	STATION	DAY	TIME
1	New York, NY	WNYE	Saturday	9:30am
2	Huntington Beach, CA	KCET	Sunday	1:30pm
2	Los Angeles	KLCS	Monday	11:30pm
3	Chicago	WTTW	Sunday	12:30pm
3	Chicago	WYIN	Sunday	8:00am
6	San Francisco Bay Area	KQEDW	Sunday	9:00am
7	Boston	WGBX	Sunday	8:00am
7	Boston	WEKW/WENH	Friday	5:30am
9	Washington DC	WHUT	Wednesday	6:00pm
11	Detroit	WTVS	Sunday	6:30pm
13	Tampa/St. Petersburg	WUSF	Saturday	7:00am
14	Seattle Tacoma WA	KCTS	Friday	7:00pm
16	Miami/Ft. Lauderdale	WLRN	Wednesday	7:00pm
17	Cleveland, OH	WEAO	Saturday	4:00am
19	Orlando	WBCC	Monday/Tuesday	7:00am/7:30am
20	Sacramento	KVIE	Monday/Sunday	7:00pm/8:30am
22	Portland, OR	KOPB	Monday	5:30am
23	Pittsburgh, PA	WQED	Saturday	8:00am
24	Charlotte, NC	WTVI	Monday/Tuesday	3:30pm/9:30pm
24	Charlotte, NC	WUNE	Sunday	12:00pm
25	Indianapolis, IN	WIPB	Tuesday	6:00pm
25	Indianapolis, IN	WFYI	Sunday	1:30pm
27	Raleigh Durham NC	WUNC	Sunday	12:00pm
31	Kansas City MO	KCPT	Sunday	12:30pm
33	Salt Lake City UT	KBYU	Friday/Sunday	9:30pm/4:00pm
33	Salt Lake City UT	KUEN	Thursday	7:30pm
34	Cincinnati OH	WCVN	Wednesday	7:30pm
35	Milwaukee WI	WMVS	Sunday	8:30am/2:0pm

RANK	MARKET	STATION	DAY	TIME
36	Greenville Spartanburg	WUNF	Sunday	12:00pm
37	San Antonio TX	KLRN	Saturday	10:30am/7:00pm
39	Grand Rapids/Kalamazoo	WGVU/WGVK	Sunday	5:30am
42	Las Vegas	Vegas PBS	Sunday	3:00pm
45	Oklahoma City	OETA	Sunday	1:30 p.m.
46	Greensboro High Point Winston Salem	WUNL	Sunday	12:00pm
50	Louisville KY	WKMJ	Wednesday	7:30pm
51	Buffalo, NY	WNED	Tuesday	12:30am
52	Providence RI	WETP	Sunday	11:00pm
59	Knoxville	WKOP/WETP	Sunday	11:00pm
61	Tulsa, OK	KOED	Sunday	1:30 p.m.
63	Lexington KY	KET2	Wednesday	7:30pm
69	Wichita Hutchinson Plus KS	KPTS	Sunday	10:30am
70	Green Bay Appleton WI	WPNE	Sunday	8:30am
75	Spokane WA	KCDTC/KUIDC	Saturday	10:00am
77	Portland Auburn ME	WCBB	Friday	5:00pm/8:00pm
80	Rochester NY	WXXI	Tuesday	4:30am
81	Syracuse, NY	WCNY-2	Friday	10:30am/6:30pm
83	Champaign Springfield Decatur IL	WEIU	Sunday	2:30pm
85	Madison WI	WHA	Sunday	8:30am
93	Burlington VT Plattsburgh NY	WETK/WVER/ WVTA/WVT B	Sunday	12:30pm
94	Waco Temple Bryan TX	KNCT	Wed/Sunday	11:30am/9:30am
95	Baton Rouge	LPBKU	Wednesday	2:30pm